

Genesis™ Pallet

Reusable Plastic Pallets.

Lighter. Smarter.
Circular by Design.

Circularity Made Simple.



The Viscount Difference

Locally manufactured in Australia, **Genesis™** reusable plastic pallets are engineered for high-performance supply chains that demand strength, consistency and automation compatibility. Designed as an alternative to pooled wooden pallets, **Genesis™** offers a cost-effective pooling and purchasing solution that improves safety, operational efficiency and sustainability. Built for long-term reuse, with Track & Trace technology, **Genesis™** helps progressive businesses move towards smarter, more efficient logistics systems.



Approximately 50% lighter than traditional wooden pallets at just 23kg.



Designed for high-performance automated distribution centres and ASRS/AGV systems.



Built-in tracking technology for instant shipment confirmation and enhanced equipment control.



Drive-in and drive-through racking rated for operational flexibility.



Available in both vented and solid top deck options.



Eliminates double stacking, reducing product damage, pallet jamming and rejected loads.



Manufactured locally in Australia.



Fully recyclable at end of life, with materials re-ground and reused.

Achieve Your Sustainability Targets

For businesses transitioning from traditional wooden pallets to Genesis™, the benefits include:

- Reduced transport related scope 3 emissions, through lighter pallet weights and reverse logistics model.
- Designed for long term durability, reuse and recyclability.
- Reduced product wastage / spoilage caused by nails and wood splinters.
- Improved workplace safety and handling efficiencies.
- Reduced timber consumption across supply chains.

Purchase & Pooling available

Whether you are purchasing to own or pooling, we've got you covered. **Genesis™** pallets are available across flexible commercial models designed to support modern supply chains.



Purchase 1800 659 075



Pooling 1800 316 697

viscount.com.au