Genesis™ Plastic Pallet

Viscount
Circularity made simple



The Smarter Pallet

Trackable | Rackable | Sustainable

Better supply chain returns start with a lighter, smarter pallet.

Australia's first locally manufactured, tech-enabled plastic pallet rated to 1200kg for drive-in racking, designed for automation to lower cost, damage & waste.

Built on 20 years of research and development and proven in supply chains worldwide, Genesis™ delivers the efficiency, cost savings and sustainability gains modern businesses demand.

SMARTER OPERATIONS
Designed for performance

Fewer rejections and reworks in automated systems mean less product damage, clean-up and risk of injury.

SUSTAINABLE
Built for circularity

Up to 50% lighter than timber pallets, reducing fuel use and emissions while helping you move more product per trip.

BETTER FOR BUSINESS
Delivers value & savings

Lower total costs per trip thanks to enhanced technology - streamlining asset transfers, tracking and reconciliation.

Automation is changing supply chains. Your pallet should do more.

KEEP AUTOMATION MOVING

Consistent 1165 mm x 1165 mm x 150mm dimensions help reduce conveyor jams, rejected loads & manual intervention.

BUILT FOR THE LOAD

Rated to 1200kg for drive-in racking, Genesis™ delivers strength & consistency.

MAKE EVERY PALLET VISIBLE

RFID-enabled as standard with optional geo-location & temperature monitoring.

MOVE MORE. CARRY LESS.

Weighing just 23kg, Genesis™ is approximately 30–50% lighter than traditional timber pallets.

PROTECT PEOPLE & PRODUCTS

A nail-free, splinter-free & non-porous design supports safer handling & helps reduce product damage.

REUSE. RECOVER. RECYCLE.

Made & recycled in Australia. Designed for more than 200 trips across an expected 10-year life.

A Better Pallet Costs Less Than You Think. A Poor Pallet Costs More Than You Know...

Your pallet should help move your product, not add cost along the way. Start the conversation with Viscount.

We create value for our customers by making circularity simple, for a world without single use.

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Important: Pallet capacity and performance vary depending on application, load distribution, temperature, storage duration and support conditions. Viscount recommends testing pallets under actual operating conditions before full implementation. Customers are responsible for determining suitability for their specific application and facility, including any additional support requirements, and assume the risks associated with their use.